



Seven Purposes Purses:  
An Idea to Increase Attendance at Meetings  
Submitted by Alpha Eta Chapter, Area VI  
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Purposes of Activity:

1. To increase attendance at Chapter meetings
2. To familiarize members with the Seven Purposes of Delta Kappa Gamma

The board of Alpha Eta Chapter devised this plan to increase attendance at meetings. This idea was presented in the Chapter newsletter and at the first meeting and was reviewed at each meeting thereafter.

Steps:

1. At the first meeting of the year members were presented with a small red bag called a "purposes purse".
2. At each meeting one of the Seven Purposes of the Delta Kappa Gamma Society was read aloud.
3. Each member of the Chapter that attended the meeting was presented with a small symbol of the purpose read during that meeting to put in their "purposes purse".
4. The following symbols were given to members throughout the year to represent the Seven Purposes:
  - **Rubber Band** (unite) "To unite educators of the world in a genuine spiritual fellowship"
  - **Rose** (honor) "To honor women who have given or evidence a potential for distinctive service in any field of education"
  - **Candle** (ignite) "To advance the professional interest and position of women in education"
  - **Life Saver** (support) "To initiate, endorse and support desirable legislation or other suitable endeavors in the interests of education and women educators"
  - **Penny** (endow) "To endow scholarships to aide outstanding women educators in pursuing graduate study and to grant fellowships to non-member women educators"
  - **Starburst Fruit Chews** (stimulate) "To stimulate the personal and professional growth of members and to encourage their participation in appropriate programs of action"
  - **Small DKG California Connection** (inform) To inform the members of current economic, social, political and educational issues so that they may participate effectively in a world society"
5. At the final meeting members received an **Almond Joy** bar representing the joy of membership. Members were also given a small Seven Purposes Card.

6. At this final meeting names of all members who attended all the meetings during the year were put in a drawing and one selected member was given free dues for the next year.
7. If a member had missed a meeting, but brought a prospective member to a meeting, they were also included in the drawing.