

PROGRAM IDEA:

EEC Focus: Increase Members' personal and professional pride;
Increase members' global awareness

Title: Leadership--Facing the Challenge of Diversity and Generational Differences

Program Purposes: To familiarize membership with the differences that exist within generations and how it effects how people work together. Another purpose is to promote awareness and appreciation of these differences and to consider them when recruiting new members.

Program Summary: This is a PowerPoint presentation that provides a brief overview of generational groups (Traditionalists, Baby Boomers, Gen Xers, and Millennials). The material gives characteristics, values, strengths, and historical influences that shape each group. Reference is also made as to how to best use individuals from each generation to contribute to and strengthen a Chapter's membership.

Program Set-up and Plan: Be sure to arrive early and set-up the computer and projector. Be sure they are working compatibly. Handouts of the PowerPoint should be provided either for all present or for group leaders. If groups are preferred, group those present before the presentation and appoint a leader. Go through the PowerPoint using the "Notes" pages. The "Notes" pages provide a script which the presenter can use as is or with personal additions. Use the "Notes" pages to provide commentary. Do Not read the slides to your audience! The slides provide a focus and the "Notes" provide supplementary information.

Follow-up Activity: Discussion questions are provided as part of the PowerPoint. Directions are given on the "Notes" page. What is shared can be charted and used as a follow-up either in newsletters or by the Chapter Membership Committee.

Materials Needed:

- The PowerPoint presentation
- Computer
- Projector
- Copies of handouts of the PowerPoint
- Chart paper to chart shared ideas (optional)

Contact for further information:

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