

DUE: MARCH 15, 2017

**2017 DKG CALIFORNIA CONVENTION PROGRAM
ADVERTISEMENT APPLICATION**

TYPE OF AD(s) Honoring/Celebrate/Congratulate ___ Memorial ___ Professional ___ Other ___

SPONSOR(s) _____ **AREA** _____

Address _____

City/State/Zip _____

Email _____ Phone (H) _____ (C) _____

Templates are available on the California State website: www.dkgcalifornia.org. Follow the convention link. Download the template, rename it and save it before you begin working on it.

- Full page (8 x 6 inches) \$100
- One-half page (4 x 6 inches) \$50
- Quarter page (3X3.5inches) \$25

ALL ADS WILL BE PRINTED IN BLACK AND WHITE

- **Deadline for Ad Copy and checks: March 15, 2017**
- All convention attendees receive programs which contain general and interest session descriptions, schedules, and advertising.
- All advertisements are subject to approval and may be rejected if not consistent with the editorial or graphic standards of the publication. (photos need to be 300 dpi) All pictures must be sent in grayscale or black and white.
- Advertisers and their agencies agree to indemnify and protect Delta Kappa Gamma from any claim or action based on content of advertisements printed.
- Use a separate application for each ad. (*only one template per application*)
- Who is this Ad for? _____ Size? _____
- Type of Ad? _____ Who paid for the ad? _____
- Advertisements must be sent as an attachment in **MS Word format ONLY**. Send Ad to:
Claudette Bowie
1303 E. Helmick Street
Carson, CA 90746-3107
(310-631-5644)
Email: cbowie00@aol.com
- Include a copy of this page with the page size and cost checked above.
- Checks are made payable to **DKG CHI STATE** with **ADVERTISEMENT** on the memo line.
- All applications must be postmarked no later than **March 15, 2017**.